



# DONNA STROUPE

Sales Representative

## CONTACT



+123-456-7890



hello@reallygreatsite.com



123 Anywhere St., Any City, ST 12345

## SKILLS

- Sales Strategies
- Negotiation Skills
- Problem-Solving
- Time Management
- Presentation Skills
- Networking

## LANGUAGE

- English
- French

## Education

### Bachelor of Business Administration (BBA)

*Borcelle University*

2016 - 2020

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### Bachelor of Marketing

*Borcelle University*

2020 - 2023

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## Experience

### Sales Representative

*Arowwai Industries*

2021 - 2024

- Developed and executed sales strategies, resulting in a 25% increase in annual revenue.
- Managed a portfolio of 50+ clients, achieving a 95% customer retention rate.
- Conducted market research to identify new business opportunities and target prospects.
- Utilized CRM software (Salesforce) to track sales activities, manage leads, and generate reports.

### Inside Sales Representative

*Arowwai Industries*

2019 - 2021

- Prospected and qualified leads through cold calling, email campaigns, and networking events.
- Increased sales by 20% by implementing effective upselling and cross-selling strategies.
- Maintained up-to-date knowledge of product features and benefits to provide accurate information to clients.
- Collaborated with the marketing team to develop targeted sales materials and promotional offers.

### Sales Associate

*Arowwai Industries*

2017 - 2019

- Processed transactions and managed inventory, ensuring accurate stock levels and efficient operations.
- Developed strong relationships with customers, leading to repeat business and referrals.

## References

### Harumi Kobayashi

Wardiere Inc. / CEO

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### Bailey Dupont

Wardiere Inc. / CEO

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