



# HANNAH MORALES


## SOCIAL MEDIA MANAGER

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 123-456-7890

 hello@reallygreatsite.com

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 Any City

## EDUCATION

### BACHELOR OF SCIENCE IN MARKETING

Warner & Spencer University | 2018-2021

Managed complex projects from start to finish. Translated requirements into polished, high-level designs

Marketing and social media marketing, advertising and public Relations

## EXPERIENCE

### COPYWRITER

Warner & Spencer | 2025-2026

Boosted our monthly output by 80% by creating daily articles, story ideas, and social media posts.

Improved the team's copy by 10% by identifying gaps in existing online content and collaborating with editors during research.

Produced online content and marketing copy by leading a team of writers and editors to promote the products and services of key client.

### SENIOR COPYWRITER

Warner & Spencer | 2025-2026

Boosted our monthly output by 80% by creating daily articles, story ideas, and social media posts.

Improved the team's copy by 10% by identifying gaps in existing online content and collaborating with editors during research.

Produced online content and marketing copy by leading a team of writers and editors to promote the products and services of key client.



## SKILLS

Content Planning

Research

Graphic Design

Writing

SEO

Marketing Strategy

Market Research

Brand strategy

Trend Analysis

Multitasking

Budget management

Reporting

## AWARDS

### LEADERSHIP AWARD

Fauget 2025

Recognition for exemplary leadership and consistent quality output

### LEADERSHIP AWARD

Fauget 2025

Recognition for exemplary leadership and consistent quality output

## REFERENCE

### CAHAYA DEWI

Warner & Spencer

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